

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 03908 090812Z

12

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 013970

R 090712Z AUG 75

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC

INFO SECSTATE WASHDC 5346

AMEMBASSY COPENHAGEN

AMEMBASSY HELSINKI

AMEMBASSY OSLO

AMCONSUL ZURICH

UNCLAS STOCKHOLM 3908

FOR BIC/OIM

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJECT: COMMERCIAL PROGRAM: M-1 BY "SCRATCH N' SMELL". (BSP)

REF: STOCKHOLM'S 2816; USDOC 8657; USDOC 11809

1. JOHN A. JEKELIEK, REGIONAL VP EUROPE, SCRATCH N' SMELL
REPORTED FULL ACHIEVEMENT HIS MARKETING OBJECTIVES IN STC
M-1. JAKELIEK REPORTED SIGNING A KEY REPRESENTATIVE AND
BASED UPON MEETINGS HELD CONFIDENTLY PREDICTS \$500,000
IN FIRST YEAR BUSINESS IN SWEDEN.

2. JEKELIEK PROCEEDS TO HELSINKI 8 AUGUST 1975. FORM DIB-
411P FORWARDED UNDER SEPARATE COVER.
HIRABAYASHI

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 09 AUG 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STOCKH03908
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750275-0746
From: STOCKHOLM
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750865/aaaacflr.tel
Line Count: 46
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 STOCKHOLM 2816
Review Action: RELEASED, APPROVED
Review Authority: hartledg
Review Comment: n/a
Review Content Flags:
Review Date: 19 DEC 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <19 DEC 2002 by ReddocGW>; APPROVED <09 FEB 2004 by hartledg>
Review Markings:

Margaret P. Grafeld
Declassified/Released
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06 JUL 2006

Review Media Identifier:
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Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
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Status: NATIVE
Subject: COMMERCIAL PROGRAM: M-1 BY "SCRATCH N' SMELL". (BSP)
TAGS: BEXP, SW
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006